

Time Table Chart

International Conference on “Fostering Indigenous Entrepreneurship, Innovation and Sustainability” (FIEIS – 2025)

17th - 18th JULY, 2025

Jointly organized by

Centre for Indigenous Innovation and Entrepreneurship (CIIE),

School of Tribal Resource Management (STRM),

Internal Quality Assurance Cell (IQAC),

**Kalinga Institute of Social Sciences (KISS) Deemed to be University,
Bhubaneswar, Odisha, India**

17th July, 2025

Track-1: 02.30 P.M to 05.30 P.M (IST)

VENUE: Conference Hall (Ground Floor), KISS Deemed to be University

- **Session Chairperson-** Professor Padmaja Mishra, Professor Emeritus, KISS Deemed to be University, Bhubaneswar
 - **Co-Chairperson-** Professor Sabat Kumar Digal, Head & Dean, Department of Commerce, Rama Devi Women's University, Bhubaneswar, Odisha
 - **Keynote Speaker- Professor Sukanta Kumar Baral, Dean,** Faculty of Commerce & Management, Indira Gandhi National Tribal University (IGNTU), Dr. Soumendra Kumar Patra, Assistant Professor, HoD, Department of Business Administration, Ravenshaw University, Odisha
 - **Rapporteur and Documentation-** Dr. Ch. Sudipta Kishore Nanda and Dr. Liji Panda
- Hall Arrangement:** Dr. Sanjeeta Kumari Devi

S.N.	Paper ID	Title of the paper	Authors	Mode of Presentation
1.	FIEIS20 25/T1/0 01	Handicrafts and Home-made Decorative Items: A Case Study on Women's Empowerment in Birbhum District, West Bengal	Jayashri Roy	online
2.	FIEIS20 25/T1/0 02	Role of Digital Transformation and Startups in Empowering Women Entrepreneurs in India: A Pathway to Inclusive Growth	Pinki Mehta	online
3.	FIEIS20 25/T1/0 03	Empowering Through Enterprise: The Rise Of Women Entrepreneurs In India's Innovation Landscape	Gowthu suresh	online
			Pradeep	
			Aparna Rao	
			Yerramilli	
4.	FIEIS20 25/T1/0 04	Nurturing Native Wisdom: Indian Entrepreneurship, Innovation, and Sustainability	Karthikeyan	online
			Thangavelu	
5.	FIEIS20 25/T1/0 05	Factors Influencing Entrepreneurial Intention and Behaviour among Women in Self-Help Groups: A Qualitative Study in Ladakh, India	Tsewang Dolma,	online
			NeeluRohmetra and	
			Amisha Gupta	

6.	FIEIS20 25/T1/0 06	Breaking Barriers and Building Sustainable Livelihoods: An Exploratory Study of Women Entrepreneurship in Jharkhand's Tribal Communities	Pritha Chaturvedi	online
7.	FIEIS20 25/T1/0 07	Study on women entrepreneurship and empowerment in India	Shilpi Thapliyal	online
8.	FIEIS20 25/T1/0 08	Indigenous Entrepreneurship, Innovation and Sustainability of Santal Community of West Bengal	Manoranjan Goswami	online
9.	FIEIS20 25/T1/0 09	Entrepreneurship Ecosystem in India: Opportunities and Challenges (A study on Social Norms and SHG Women of Odisha in Entrepreneurship)	Pramila Satpathy	online
			Kalpana Sahoo	
10.	FIEIS20 25/T1/0 10	Behavioral Nudges and Credit Card Debt Repayment: An Empirical Analysis	Anjali PK	online
			Manoj Morais	
			Bevan Thomas	
11.	FIEIS20 25/T1/0 11	Empowering Women Entrepreneurs in India: Navigating Challenges, Seizing Opportunities, and Shaping the Future	Monika Tayade	online
			Sunita Bhore	
12.	FIEIS20 25/T1/0	Promoting Indigenous Products through Digital Marketing: A	Yashraj Ashish	offline

	12	Case for Sustainable Entrepreneurship	Kumar Dave	
13.	FIEIS20 25/T1/0 13	Analysis of Economic Independence and Self reliance among women in rural Keral : A Case study	K S Ragini	online
14.	FIEIS20 25/T1/0 14	Education, Skill Building & Entrepreneurial Growth in India	Subhasmita Parida	offline
15.	FIEIS20 25/T1/0 15	The Rise of Indian Sheconomy: Financial Opportunities and Policy Gaps in Women Entrepreneurship	C P A Akphan Behera	online
16.	FIEIS20 25/T1/0 16	Options Trading as a Tool for Entrepreneurial Risk Management in India: A Study on Adoption, Awareness, and Policy Implications	Nilamadhab Panda	online
17.	FIEIS20 25/T1/0 17	Role of Psychological Capital for Fostering Entrepreneurship	Subhashree Panda	online
18.	FIEIS20 25/T1/0 18	Catalysts Of Change: Educational Institutions And Skill Ecosystems In Fostering Student Entrepreneurship In India (2015–2025)	G.Nirmal kumar	online
			G.Kanagavalli	
19.	FIEIS20 25/T1/0 19	Indigenous Literacy as Innovation: A Spelling-Based Action Research Among Elementary level Tribal Learners.	Pragya, Feroz Ahmad Lone	offline
			Priyanka Kumari, Shopian	
			J & K Bhagalpur	

			Sujata Acharya	
20.	FIEIS20 25/T1/0 20	Entrepreneurship Activities Among Tribal Communities: A Pathway to Socio-Economic Development and Life Satisfaction.	Annu George	online
			Revathi K Sivadas	
21.	FIEIS20 25/T1/0 21	Revival of Traditional Weaving Industry in West Bengal through E-commerce: Specific discussion on Loom Weaving in Nadia district	Jayashri Roy	online
22.	FIEIS20 25/T1/0 22	Digital Transformation And Industry 4.0 In Indian Enterprises: A Literature Review Of Digital Financial Inclusion And Cybersecurity Synergies	Shreya Srinate	online
			Iti	
			Leena Sharad Shimpi	
			Amit Kumar Singh	
23.	FIEIS20 25/T1/0 23	Sustainable Agribusiness in Tamil Nadu: Overcoming Entrepreneurial Challenges	Priyanka, M. Gurupandi, S. Solai priya & M. Madhuritha	Online
24.	FIEIS20 25/T1/0 24	Empowering Tribal Girl Students through Vocational Education: A Pathway to Entrepreneurship and Sustainability	Sukul Marndi	Offline
			Jugal Kishore Mishra	
25.	FIEIS20 25/T1/0 25	Living the Business: A Review of Lifestyle Entrepreneurship and Its Emerging Significance	Sumathi G N	Online
			Jenisha .j	

26.	FIEIS20 25/T1/0 26	From Margins To Markets: Entrepreneurship As A Tool For Empowering Santal Women	Rupali Tudu	Offline
			Parikshita Khatua	
			Liji Panda	
27.	FIEIS20 25/T1/0 27	Entrepreneurship as a Catalyst for Sustainable Empowerment: Evidence from Women-Led SHGs under Mission Shakti in Odisha	Apoorba Aparoopaa,	Online & offline
			Abhiraj Malia	
			Sarita Kumari Singh	
28.	FIEIS20 25/T1/0 28	Regional Development And Startup With Reference To Jharkhand	Kamini	Offline
29.	FIEIS20 25/T1/0 29	Understanding Gen-Z's Perceptions and Purchase Decisions in the Context to Retail 4.0 in India	Suresh Kumar Jha	Online
			Mamta Chawla	
30.	FIEIS20 25/T1/0 30	Tribal woman empowerment and entrepreneurship in India.	Satya Prakash Sahoo	Offline
31.	FIEIS20 25/T1/0 31	Women's Entrepreneurship in India: Mapping Inter-State Disparities Using PLFS Data	Lalitha Velampalli	Online
			Jyotsna Rosario	
32.	FIEIS20 25/T1/0 32	Start-Up Ecosystem In Odisha: A Theoretical Study With Focus On Prospects And Challenges For Odisha's New Age Entrepreneurs.	Soumya Ranjan Pradhan	Online
33.	FIEIS20 25/T1/0	Rethinking Entrepreneurial Talent Management in Indian Startups	Nithya Priya S	Online

	33	through Culture Innovation and Sustainability	S. Kowsalyadevi	
34.	FIEIS20 25/T1/0 34	Advancing Inclusivity and Social Equity in Sustainable Business: Integrating Emerging Technologies for Transformation	Akanksha Gupta	Online
			T. Panchal	

18th July, 2025, Day-2

Track-1 (Part-2): 09.30 A.M to 01.30 P.M (IST)

VENUE: Conference Hall (Ground Floor), KISS Deemed to be University

- **Session Chairperson** Dr. Sudhir Chandra Das, Professor, Faculty of Commerce, Banaras Hindu University
- **Co-Chairperson-** Ms.Rajula V, Regional Manager, Globethics
- **Keynote Speaker-** Prof. Jagannath Lenka, Professor Emeritus, KISS-DU
- Dr. Namrata Mishra, CEO, Bhubaneswar City Knowledge Innovation Cluster
- **Rapporteur and Documentation-** Dr. Ch. Sudipta Kishore Nanda, Dr. Parikshita Khatua and Dr. Liji Panda

Hall Arrangement: Dr. Sanjeeta Kumari Devi

35.	FIEIS2 025/T1 /035	Integrating Artificial Intelligence in Management of Smart Factories: A Review Study on Paradigm Shift in Industry 4.0	Kusum Lata	Online
			Bindiya Tater	
36.	FIEIS2 025/T1 /036	Women Technopreneurs in India: Breaking the Silicon Ceiling	Sushil Kumar Pradhan	Online
37.	FIEIS2 025/T1	Entrepreneurial Ecosystem: Awareness among the students of	Arpita Das	Offline

	/037	the twin cities of Odisha	Kajal Kumari	
38.	FIEIS2 025/T1 /038	E-commerce as a Catalyst for Tribal Entrepreneurship: Trends and Research Directions: A Bibliometric Study	Abinash Jena	Offline
39.	FIEIS2 025/T1 /039	Educational institutions and skill development in fostering entrepreneurs in higher education institutions of Bhopal	Neha Chouhan	Online
			Geeta Tomar	
40.	FIEIS2 025/T1 /040	Empowering Roots: Advancing Indigenous Entrepreneurship for Sustainable Development	Rasan Bhengra	Offline
			Sanjeeta Kumari Devi	
41.	FIEIS2 025/T1 /041	Women Entrepreneurship and Empowerment in Northeast India: A Study on the Moderating Role of Gender in Entrepreneurial Intention Formation	Kiefe Heibormi Passah	Online
42.	FIEIS2 025/T1 /042	Educational Institutions And Skill Development In Fostering Entrepreneurs: A Survey-Based Study In Odisha	Sujata Mishra	Offline
			Mun Mun Mahapatra	
43.	FIEIS2 025/T1 /043	Social entrepreneurship: A channel for Social Development of Tribal Communities in Sundargarh District	Paulus Oreya	Online
			Snigdharani Panda	
			Jose Jesus Delgado Pena	
44.	FIEIS2 025/T1	Livelihood Development of Tribal Women through Training and	Lipsa Mohapatra	Offline

	/044	Capability Building- A Case Study from Mayurbhanj, Odisha	Goutam Saha	
45.	FIEIS2 025/T1 /045	Emotional Intelligence And Business Decision: A Study Of Street Enterprenership In Odisha	Reena Hembram	Offline
46.	FIEIS2 025/T1 /046	From Trash To Cash: Entrepreneurs In The Circular Economy	M Saravanan	Online
			S Viveka	
			V Vaishnavi	
47.	FIEIS2 025/T1 /047	From Traits to Trends: Unveiling the Individual Entrepreneurial Orientation through Demographic Drivers of Entrepreneurship	Tushar Panchal	Online
			Akanksha Gupta	
48.	FIEIS2 025/T1 /048	Perna Yatra: Cultivating Social Entrepreneurship, Driving Positive Social Change, and Fostering Happiness through Transformative Tourism	Nitin kumar Tailor	Offline
49.	FIEIS2 025/T1 /049	Sustainable E-Commerce and Non-Timber Forest Products (NTFPs) Innovating Green Market Linkages for Rural Livelihoods in North Odisha”	Biswanath Soren	Offline
			Snigdharani Panda	
			Shruti Sudha Mishra	
50.	FIEIS2 025/T1 /050	Indigenous Entrepreneurship of Tribals at Mayurbhanj District Innovation and Sustainability approach	Basanti Hansdah	Offline
			Sarita Mishra	
51.	FIEIS2 025/T1	Exploring Entrepreneurship Development among Tribals	Raj Kumar Khosla	Offline

	/051	through Non-Timber Forest Products in Odisha.	Kishor Kumar Podh	
52.	FIEIS2 025/T1 /052	Ecosystem-Led Transformation of Indian Agriculture: Enhancing Sustainable Agribusiness and Policy Innovation for Viksit Bharat 2047	Shakti ranjan Das	Offline
			Darshan N.P	
53.	FIEIS2 025/T1 /053	"Catalyzing Vikshit Odisha through Entrepreneurial Innovation: A Roadmap to 2036"	Syed Farhan Hyder	Not-presenting, online
			Biswa Mohana Jena	
54.	FIEIS2 025/T1 /054	Assessing Women's Entrepreneurship Research through Altmetrics: A Correlational Approach	Mayank Yuvaraj	Online
			Brajesh Kumar	
			Jatin Kumar Jaiswal	
			Pooja Kumari	
			Archila Kushwaha	
55.	FIEIS2	Sustainable Entrepreneurship:	Pritam Mahapatra	Online

	025/T1 /055	Bridging Innovation And Environmental Responsibility In Emerging Economies	Rohita Kumar Mishra	
			Pradeep Kumar Harpal	
			Sidhant Mohanty	
56.	FIEIS2 025/T1 /056	Skill Development training in Cleaning Reagents preparation: Fostering Women Entrepreneurs	V.Prasuna	online
			R.Unesha Fareq	
57.	FIEIS2 025/T1 /057	Digital Entrepreneurship ; Social Changes among Tribes in Araku Valley ,Andhra Pradesh	Divya K	Online
			K Prabhakar Rao	
58.	FIEIS2 025/T1 /058	Rural women entrepreneurship is a transformative force for inclusive economic growth in Odisha:A case study of Bargarh District	Swagatika Nanda	Online
			Rabi Narayan Panda	
59.	FIEIS2 025/T1 /059	The Effectiveness of Influencer Marketing During Economic Hardships: Fostering Trust, Brand Loyalty and Consumer Value Through Genuine Interaction	Heren Joshua M	Online
			Venkatesh S. Amin	
60.	FIEIS2 025/T1 /060	Women Entrepreneurship Through Direct Selling Business In Kerala - A Case Study Of Thrissur District	Praseetha.V.P	Online
61.	FIEIS2 025/T1 /061	Mapping the Startup Ecosystem in India: Trends, Gaps, and Regional Disparities in Seed Funding Distribution	Madhura Wagh	Online

62.	FIEIS2 025/T1 /062	A Comparative Study of Traditional Vs Contemporary Handicraft Designs Among Consumers in Odisha	Kumudini Pradhan	Offline
			Jayashree Jethy	
63.	FIEIS2 025/T1 /063	Digital Payment And Financial Inclusion Among Women: A Case Study Of Irinjalakuda Municipality	Akhila.N	Online
			Sabu PJ	
64.	FIEIS2 025/T1 /064	Problems And Prospects Of Participation Of Women In The Workforce In Thrissur District	Alikha.V.S	online
			Anamika Venu	
			Praseetha.V.P	
65.	FIEIS2 025/T1 /065	Empowerment Of Women Through Tribal Entrepreneurship In Traditional Crafts And Art Forms: A Study On Alipurduar District, West Bengal	Dattaatreya Dey	Online
			Basudev Mahanto	
66.	FIEIS2 025/T1 /066	E-Banking And Household Budget Anagement : A Case Study Of Puthenchira Grama Panchayat	Akhila.N	Online
			Malavika Mohan	
			Aarya P	
67.	FIEIS2 025/T1 /067	Women Employment And Empowerment : A Case Study Of Karalam Panchayat	Anisha N G	Online
			Swetha A S	

			Devika M R	
			Divya T M	
68.	FIEIS2 025/T1 /068	Micro Finance as a Means to Achieve Inclusive Growth –A Study with Special Reference to Mayurbhanj District of Odisha	Nasabati Tudu	Offline
			Mishra Sisa	
			Gopal Krishna Jena	
69.	FIEIS2 025/T1 /069	Nanotechnology Based Strategies for Combating Bacterial Infections: Advances in Disease Control and Therapeutics	Harchand Tudu	Offline
			Ganesh Malik	
			Bikram Keshari Das	
			Tanushree Das	
70.	FIEIS2 025/T1 /070	AI-Driven Supply Chain Optimization for Seed and Fodder Entrepreneurs	Deepak Kumar Baral	Offline
			Dipti Dash	
71.	FIEIS2 025/T1 /071	The Tribal Women's Entrepreneurship of Odisha	Gouttam Majhi	Online
72.	FIEIS2 025/T1 /072	From Grassroots to Growth: A Comparative Study of Tribal Women's Enterprise Models in Odisha	Santhosh Kumar Tarai	Offline
			Priyadharshini.K	

73.	FIEIS2 025/T1 /073	Innovation and Entrepreneurship through Leaf Plate Small Industry	Baikuntha Mishra	Offline
			Sasanka Prusty	
74.	FIEIS2 025/T1 /074	A Study of the Barriers Hindering the Growth of Rural Entrepreneurship	Rudrashree RamayanSasmal Rani Shaw	Offline
			Ankita Rath	
75.	FIEIS2 025/T1 /075	Reviving Roots: Indigenous Technology As A Catalyst For Economic Empowerment Among Irula Women In Tamilnadu	P. Girija	Online
76.	FIEIS2 025/T1 /076	Cultural Intelligence in Tech Leadership: How Women Navigate Global Tech Teams	Sugandha Maheshwari	Online

17th July, 2025, Day-1

Track-2: 02.30 P.M to 05.30 P.M (IST)

VENUE: Conference Hall (3rd Floor), KISS Deemed to be University

Session Chairperson- Professor **Kishore Kumar Das**, Dean & Head, Department of Commerce, Ravenshaw University, Cuttack, Odisha

Co-Chairperson- **Dr. Priyabrata Panda**, Assistant Professor and Head, School of Commerce, Gangadhar Meher University, Sambalpur

Keynote Speaker- Dr. Saroj Ranjan, Associate Professor, Department of Management, Vinoba Bhave University (State University) Hazaribag, Jharkhand

Professor Minaketan Behera, Professor of Economics, Centre for Informal Sector and Labour Studies (CIS&LS), School of Social Sciences, Jawaharlal Nehru University

Rapporteur and Documentation- Dr. Shruti Sudha Mishra and Dr. Binita Nanda

Hall Arrangement: Dr. Anita Pareek

S.N.	Paper ID	Title of the paper	Authors	
77.	FIEIS 2025/T2/001	Mobile Technology as a Catalyst for Women's Empowerment: A Statistical Analysis among Women in Chengalpattu, Tamil Nadu	M R Ramesh	Online
78.	FIEIS 2025/T2/002	Indigenous Technology and Economic Empowerment of Rural Woman	Anjan Niyogi	Online
			Pallavi Kumari	
79.	FIEIS 2025/T2/003	Leveraging Mobile Technology and Digital Platforms for the Economic Empowerment of Rural Women in Gujarat: Opportunities, Challenges, and Best Practices	Surekha Rathwa	Online
			Bhavna Mehta	

80.	FIEIS 2025/ T2/00 4	Mobile technology as a catalyst for women empowerment	Vinita Sharma	Online
			Jalaj Kumar Bhardwaj	
81.	FIEIS 2025/ T2/00 5	Technological Utilization and Ethical Considerations: Surveillance, Consent, and Financial Aspects in Old Age Homes in West Bengal	Soumitra Sarkar	Online
82.	FIEIS 2025/ T2/00 6	Empowering the Margins: Women's Insights on Crowd funding for Social Equity	S Safeena Beevi Shehnaz	Online
83.	FIEIS 2025/ T2/00 7	Navigating Gender Equality and Youth Identity in the Digital Era	Satyendra Kumar Pandey	Online
84.	FIEIS 2025/ T2/00 8	Bridging the Mobile technology for Women's Empowerment: Climate Resilient MilletCrop	Vaddi Naga Padma Prasuna	online
85.	FIEIS 2025/ T2/00 9	Innovative Technologies in Indian Fine Arts: A New Era of Creative Expression	Jaya Daronde	Online
86.	FIEIS 2025/ T2/01 0	Exploring Ai-Driven Shopping: Effects On College Students' Purchases, Brand Loyalty, And Data Privacy Awareness	Anupa Jacob Krishna P C	Online
			Amala Anil	
87.	FIEIS 2025/ T2/01	A Smart Rental Model For Affordable Access To Agricultural Equipment: A Sustainable Solution	Nakula Saraka Lily Beshra	Offline

	1	For Small Farmers	Binita Nanda	
88.	FIEIS 2025/ T2/01 2	The Role of Artificial Intelligence in Shaping the Future of Learning: Integrating ICT for Education Transformation.	Nargis Begum	Online
			Naincy Priyadarshini	
89.	FIEIS 2025/ T2/01 3	Examining Gender Discussions Online: The Role of Digital Platforms in Reshaping Youth Identity and Reinforcing Inequality in India	Devika B S	Online
90.	FIEIS 2025/ T2/01 4	Representation of Gender in Digital Avatars in Contemporary Indian Literature	Shashikant Sitaram Shende	Online
91.	FIEIS 2025/ T2/01 5	Innovations In Preserving Indigenous Knowledge For Sustainable Development	Taiyaba Nazli	online
92.	FIEIS 2025/ T2/01 6	The Impact of AI Automation on Employee Productivity: A Case Study of the IT Sector Using the Technology Acceptance Model (TAM)	Anusha	Not Presenting
			NSAM	
93.	FIEIS 2025/ T2/01 7	Transformative Effects of Online Education: Insights from the Pandemic	Shevata Singhal	Online
			Afrin Majid Patel	
94.	FIEIS 2025/	Reviving Tribal Languages through Modern-Age Technological	Rasmita Tripathy	Offline

	T2/01 8	Innovations	JayasmitaKuanr	
95.	FIEIS 2025/ T2/01 9	Crypto-Colonialism in Indigenous Entrepreneurship: How Block chain-Based Land Tokenization Risks Dispossessing Tribal Communities	Vinayak Jhamb	Online
			Maheshwari	
			Kunwar Ansh	
96.	FIEIS 2025/ T2/02 0	Indigenous Knowledge in India: A Bibliometric Analysis of Funding Sponsor’s Academic Research Themes	Abinash Kumar Behera	Online
			Suprava Sahu	

17th July, 2025, Day-1
Track-3 (Part-1): 02.30 P.M to 05.30 P.M (IST)

VENUE: Conference Hall (2ndFloor), KISS Deemed to be University

- **Session Chairperson-** Professor Swarnamayee Tripathy, Professor Emeritus, KISS-DU
- **Co-Chairperson-** Dr. Andrea Hathazi, Professor, Babes-Bolyai University, Romania
- **Keynote Speakers-** Ms. Rajula V, Regional Manager, Globethics
- Professor Gopal Krushna Panda, Professor Emeritus, KISS-DU
- **Rapporteur and Documentation-** Dr. Disha Bhatt and Ms. Preeti Priyambada
- **Hall Arrangement:** Ms. Saurava Goswamy

S.N.	Pape r ID	Title	Authors' Name	
97.	FIEIS 2025/ T3/00 1	A study on the impact Spiritual Intelligence of Educational Leaders on Management of Higher Educational Institutions	Sandip Sutradhar	Online
			Nil Ratan Roy	
98.	FIEIS 2025/ T3/00 2	Addressing Severe Acute Malnutrition Among Tribal Children: An Evaluation of NRC Interventions in Sukinda, Odisha	Heleena Jati	Online
			Sarita Mishra	
99.	FIEIS 2025/ T3/00 3	Analyzing the effectiveness of Health & Sustainable Development Policies for Women of Mayurbhanj District, Odisha	Yagyaseni Naik	Online
			Babita Das	

100.	FIEIS 2025/ T3/00 4	Art and Craft of Tribe and promote Tribal Entrepreneurship :A Micro study of Saora Tribe in Odisha	Prangya Paramita	Offline
			Amrita Rout	
			Ch. Sudipta Nanda	
101.	FIEIS 2025/ T3/00 5	Assessing Livability Status of Midnapore Town: Formulating Urban Livability Index Using Geospatial and Statistical Approaches	Kishor Dandapat	Offline
			Monalisha Mishra	
			Gopal Krishna Panda	
102.	FIEIS 2025/ T3/00 6	Assessing the impact of sustainable practices on the financial performance of MSMEs in India	Shwetha S M	Online
			Srinivas K	
103.	FIEIS 2025/ T3/00 7	Banking the Unbanked: Microfinance Growth Across Two Decades in India: A Case Study from the North	Mansi Jindal	Online
104.	FIEIS 2025/	Breaking the Divide : Empowering women and Attaining SDG 5 through	Priyanjali	Online

	T3/00 8	Digital Financial Inclusion	Deepa Sharan	
105.	FIEIS 2025/ T3/00 9	Bridging the Divide: Analyzing the Correlation between Literacy and Crime against Scheduled Tribes in India	Sandip Mallick	Offline
			Mrinal Kanti Das	
106.	FIEIS 2025/ T3/01 0	Bridging the Gap: The Role of Menstrual Hygiene in Advancing Gender Equality, Education, and Health – A Special Reference to SDG 3, 4, and 5	Ayushi Jain	Online
107.	FIEIS 2025/ T3/01 1	Challenges and opportunities behind Tribal Women entrepreneurship in Odisha	Asima Sahu	Online
			Manasi Dash	
108.	FIEIS 2025/ T3/01 2	Climate Change in India: Impacts and Strategic Solutions from Multilevel Stakeholders	Srimanta Kumar Patra	Offline
109.	FIEIS 2025/ T3/01 3	Crop Diversification in Haryana, India: Trends, Policies, and Impacts	Virender	Online
			Subhash Chander	
			Bas Kaur	
110.	FIEIS	Displacement in the Name of	Basanta Kumar Hembram	Offline

	2025/ T3/01 4	Sustainability: A Critical Review of the Irrigation Project's Impact on Tribal Livelihoods and Ecology		
			Sanjeeta Kumari Devi	
			Guddi Shakti Nanda	
			Shyam Sundar Hansdah	
			Rajkumar Sabar	
111.	FIEIS 2025/ T3/01 5	Economic Empowerment Of The Tribal Women Of Keonjhar District, Odisha: A Case Study Of Sounti Tribe Odisha	Soumyashree Panda	Offline
112.	FIEIS 2025/ T3/01 6	Economic Growth and Micro Village Cottage Entrepreneurs in India - A Case Study of Varanasi District, Uttar Pradesh	G.K. SINHA	Online
113.	FIEIS 2025/ T3/01 7	Employment and Women Empowerment: A Statistical Analysis of Working Women in Chengalpattu District, Tamil Nadu	M R Ramesh	Online

114.	FIEIS 2025/ T3/01 8	Empowering Indigenous Voices: Social Transformation and Sustainable Livelihoods in Tribal Koraput	Mahendra Kumar Nayak	Online
			Deepika Deswal,	
115.	FIEIS 2025/ T3/01 9	Empowering Sustainable Futures: The Transformative Role Of Education In Advancing Sdgs Through People, Planet, Prosperity, Peace, And Partnership	Manoj Kumar Lenka	Online
			Deepshikha Saxena	
116.	FIEIS 2025/ T3/02 0	Empowering women for grassroots sustainability: A study on the role of women led Self help groups (SHGs) in advancing the 5s of sustainable development in Rural Odisha	Arzoo Agarwal	Offline
117.	FIEIS 2025/ T3/02 1	Empowering Women through Home Science Education: A Study on Skill Development and Livelihood Enhancement	Roja Ghosh	Online

118.	FIEIS 2025/ T3/02 2	Empowering Women through Sustainable Tourism: A Study with reference to KOTA, Rajasthan	CS. Surti Sharma	Online
			Anukrati Sharma	
			Vivek Sharma	
119.	FIEIS 2025/ T3/02 3	From Compliance to Commitment: The Transformative Role of CSR in Indigenous Entrepreneur Empowerment and Environmental Sustainability.	Jagbir Singh Kadyan	Online
			Hem Chand Jain	
			Leena Jenefa	
120.	FIEIS 2025/ T3/02 4	Gender, Land, and Memory: Reclaiming Agencies of Indigenous Women in The Legends of Pensam	Arushi Sharma	Online
			Aazka K. P.	
121.	FIEIS 2025/ T3/02 5	Green Banking: A Pathway to Fostering Indigenous Entrepreneurship, Innovation, and Sustainability	Surendra Kumar Senapati	Offline
122.	FIEIS 2025/ T3/02 6	Green Gap and Sustainability: A case study of Personal Care Products	Himanshu Agarwal	Online
			Anjali Sharma	
			Deva Nagri	

123.	FIEIS 2025/ T3/02 7	Impact of indigenous technology on women empowerment: A study of the Indian Agricultural Industry	Sarojit Kapasi	Online
124.	FIEIS 2025/ T3/02 8	Impacts of climate Change on Migration and Women: A study of Women D Voters in Lower Assam	Reetika	Online
125.	FIEIS 2025/ T3/02 9	Indian Traditional Knowledge of the Garhwal Himalaya Region: A Statistical Analysis	Shikha Uniyal Gairola	Online
			Amit Kumar	
			Rajesh Bahuguna	
126.	FIEIS 2025/ T3/03 0	Indian Women and the Rising Tide of Non-Communicable Diseases: A Review of Hormonal Transitions, Lifestyle Determinants and Chronic Disease Risk	Aditi Vohra	Online
127.	FIEIS 2025/ T3/03 1	Indigenous Entrepreneurship Practices in Flood Hazard Management: A Climate Tipping point of Amazon River Basin	Perini PraveenaSri	Online

Track-3 (Part-2): 02.30 P.M to 05.30 P.M (IST)

VENUE: Training and Placement Cell (Hall), KISS Deemed to be University

- **Session Chairperson-** Professor Sudhir Kumar Singh, Manipur University
- **Co-Chairperson-** Dr. Jyoti Kukreja, Assistant Professor, New Delhi Institute of Management, Delhi
- **Keynote Speakers-** Professor S N Misra, Former Dean, KSOM, KIIT-DU
- Dr. Ashoka Kumar Das, Chairman, ISTD, Balasore
- **Rapporteur and Documentation-** Ms. Ankita Rath, Ms. Rani Shaw
- **Hall Arrangement:** Mr. Barada Prasad Beura

128.	FIEIS 2025/ T3/03 2	Indigenous Knowledge and Environmental Sustainability in Odisha: Navigating Climate Change Through Traditional Practices	Pritam Kumar Samal	Online
			Shreya	
129.	FIEIS 2025/ T3/03 3	Indigenous Maritime Innovations and the Construction Material Transport Networks of the Sun Temple of Konark: A Sustainability Perspective	Susanta Bahinipati	Offline
130.	FIEIS 2025/ T3/03 4	Indigenous Women as Climate Guardians: A Case Study of Traditional Knowledge Systems in Odisha's Tribal Communities	Anindita Ghosh	Offline
			Deboshree Roy	
			Sanskriti Balabantaray	

			Abba Elizabeth Joseph	
131.	FIEIS 2025/ T3/03 5	Integrating Critical Thinking into Environmental Education: Strategies, Challenges and Solutions	Swati	Online
132.	FIEIS 2025/ T3/03 6	Integrating Traditional Governance System with E-governance: A Case Study of the Sabara Community	Bidulata Dehury	Offline
133.	FIEIS 2025/ T3/03 7	Management of Ship-Generated Waste in Indian Ports: Challenges Towards Achieving Sustainable Development Goals	Rajinder Kumar	Offline
			Yogamala H.L.	
134.	FIEIS 2025/ T3/03 8	Migration, School Dropout, and Sustainability: An Empirical Study in Rural Odisha	Sabitribala Dash	Offline
			Mrutyunjay Swain	
135.	FIEIS 2025/ T3/03 9	Multigrain Supplementation Attenuates Cardiometabolic Perturbations in Dyslipidemic and Hypertensive Perimenopausal Women	Aditi Vohra	Online
			Tarvinder Jeet Kaur	
136.	FIEIS 2025/ T3/04 0	Need of conservation and preservation for invasive plants in Chandaka Dampada Wild life Sanctuary	Saurava Goswamy	Online
			Kabir Mohan Sethy	
137.	FIEIS 2025/ T3/04 1	Opportunity of Tribal Entrepreneurship and Employment in the Traditional Art and Craft of Jharkhand	Dhanu Murmu	Offline

138.	FIEIS 2025/ T3/04 2	Paramparik Gyan Aur Navachar	Sidharth Shankar Singh	Online
139.	FIEIS 2025/ T3/04 3	Preserving and Empowering the Traditional Arts and Crafts of West Bengal	Sudeshna Saha	Online
140.	FIEIS 2025/ T3/04 4	Redefining Masculinity: The Role of Men in Advancing Gender Equality and Sustainable Peace at the Grassroots	Jyoti	Online
			Bikashdev Chhura	
			Anisha Chaurasia	
141.	FIEIS 2025/ T3/04 5	Right to Disconnect as a Tool for Enhancing Meaningful Workplace Participation in the Digital Age	Sundar Singh	Online
142.	FIEIS 2025/ T3/04 6	Role of Women to Achieve Sustainable Development Goal: Ensure Socioeconomic Upliftment and Environmental Protection.	Suparna Sanyal Mukherjee	Offline
143.	FIEIS 2025/ T3/04 7	Roots of Resilience: Local Models for Climate Futures	Addagatla Divija	Online
			P. Madhavi	
144.	FIEIS 2025/ T3/04 8	Securing Sustainable and Equitable Society via Gender based Budgeting	Pallavi Baraik	Online

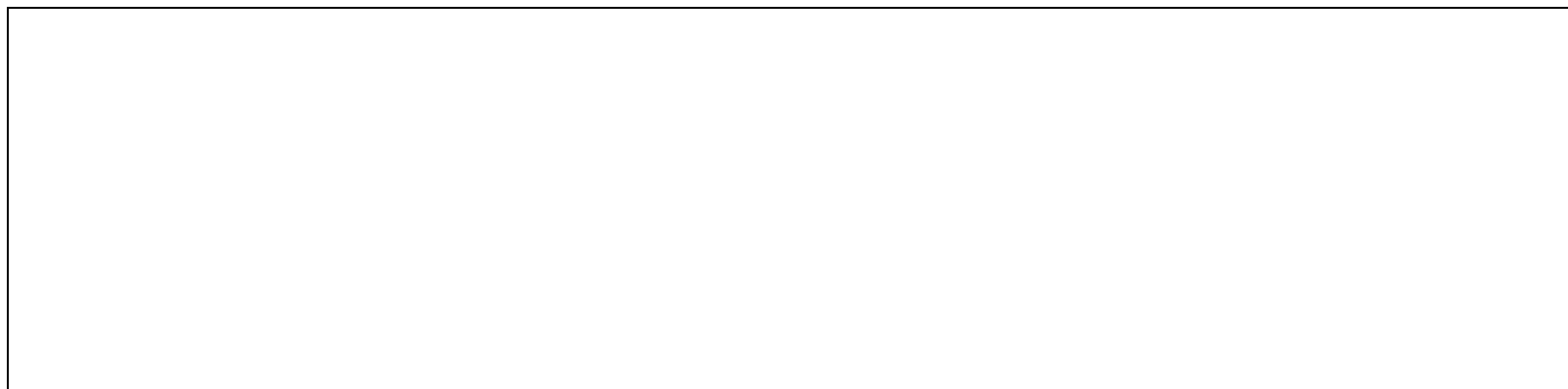
145.	FIEIS 2025/ T3/04 9	Shifting Grounds: Environmental Migration and the Feminization of Risk in India	Anisha Chaurasia	Online
146.	FIEIS 2025/ T3/05 0	Study on Environmental Sustainable Practices in Higher Education Institutions - A Case Study on Bangalore University	Sumangali Bai P.K	Offline
			Nagma N	
			G.L. Parvathamma	
147.	FIEIS 2025/ T3/05 1	Sustainability in Rice Cultivation: A Case Study of South Dinajpur District of West Bengal	Chinmoy Sarkar	Online
148.	FIEIS 2025/ T3/05 2	Sustainable by Tradition: Exploring Eco-Friendly Practices in Bell and Brass Metal Craft of Assam	Lipi Bhuyan	Online
			Kasturi Saikia	
149.	FIEIS	Sustainable Campus Cultures: The	Durga Ghosh	Online

	2025/ T3/05 3	Interplay between the Role of OCB and Workplace Participation Among Academic Staff in Indian Higher Education Institutions	Harmeet Kaur,	
150.	FIEIS 2025/ T3/05 4	Sustainable Development Practices in Socio-Economic and Environmental Activities of Tribal Women in Mayurbhanj District	Chandini Soren Bikali Charan Das	Offline
151.	FIEIS 2025/ T3/05 5	Sustainable Employment Pathways for Women in India: Insights from PLFS (2017–2024) Aligned with SDG 5 and SDG 8	Akshita Singh Aditi Singh	Online
152.	FIEIS 2025/ T3/05 6	Sustainable Livelihoods and Women's Empowerment through Biofloc Aquaculture: Evidence from Women Self-Help Groups in Odisha	Sunil Kumar Das Bendi Suchilipsa Das	Offline
153.	FIEIS 2025/ T3/05 7	AI and Ethical Consumerism Among Young Consumers: A Conceptual Exploration	Rajesh Sarangi	Offline

154.	FIEIS 2025/ T3/05 8	Technology and Innovation in Disaster Risk Reduction and Climate Change Adaptation: A Bibliometric Analysis	Prasanta Patri	Offline
			Somanath Kumar Mishra	
155.	FIEIS 2025/ T3/05 9	The Future of Sustainability: Agriculture, Forestry, and the Environment	Marutesh S	Online
156.	FIEIS 2025/ T3/06 0	The Id, Ego, and Superego in Indian Surrealist Depictions of the Trimurti: A Freudian Perspective	Gunjan Negi	Online
			S.K Sarkar	
157.	FIEIS 2025/ T3/06 1	The Influence of Green Packaging on Consumer Choice: A Thematic Literature Review	Ravindra	Online
			Shivani Anant	
158.	FIEIS 2025/ T3/06 2	The Intersection of Gender, Economics and Income: A Machine Learning Analysis	Deepa Manokaran	Online
159.	FIEIS 2025/ T3/06 3	The role of education and empowerment of women with disabilities in the context of sustainable development.	Sultana Khanam Mozumder	Online
160.	FIEIS 2025/ T3/06 4	The Role of Women in Achieving Sustainable Development Goals (SDGs): A Triangular Focus on Economy, Society, and Environment	Anu.G.S	Online

161.	FIEIS 2025/ T3/06 5	Threads Of Resilience Towards Path Of Development: A Study On Handlooms Of Odisha	Shruti Sudha Mishra	Offline
			Binita Nanda	
			Anita Pareek	
162.	FIEIS 2025/ T3/06 6	Trends and Patterns of Climate Finance in India: An Evaluation of Policy, Governance and Resilience	Dipti Mohanty	Offline
			Prasanta Patri	
			Bhagabat Behera	
163.	FIEIS 2025/ T3/06 7	Tribal Entrepreneurship in Traditional Arts & Crafts	RajKumar Sabar	Offline
			Shyam Sundar Hansdah	
			Sanjeeta Kumari Devi	
164.	FIEIS 2025/ T3/06 8	Understanding Customer Perspectives on Sustainable Banking Through the Lens of Theory of Planned Behavior	Smitisikha Guru	Online
165.	FIEIS 2025/ T3/06 9	Women Community Participation and its Impact on Environmental Education Outcomes: A Study in Bihar	Priyatosh Mishra	Online
			Manish Tiwari	
166.	FIEIS 2025/	Women's access to land ownership and agricultural resources in India	Sourav Basak	Online

	T3/07 0		Rashmi Dwivedi	
167.	FIEIS 2025/ T3/07 1	A Brief Multidimensional Wellbeing Intervention for Cottage Industries' Workers in Assam: Integrating Western and Indian approaches	Abhishek Karishiddimath	Online
168.	FIEIS 2025/ T3/07 2	Gender Dynamic in Agroforestry: Understanding Women's Role and Challenges in Odisha	Aliva Mohanty	Online
169.	FIEIS 2025/ T3/07 3	Studying Women Empowerment through Self -Helf Groups to understand Economic Independence in the Jhargram district of West Bengal	Ananya Mukherjee	Online
170.	FIEIS 2025/ T3/07 4	Organic Farming In Homesteads : A Case Study Of Kodakara Grama Panchayat	Anisha N G	Online
			Sinitha Xavier	
171.	FIEIS 2025/ T3/07 5	Signals on a Stone: Infrastructure, Disconnection, and the Anthropology of Technological Absence among Chopan Pastoralists in Jammu and Kashmir	Irfan Ali Banka	Online



18th July, 2025, Day-2
Track-3 (Part-3): 09.30 A.M to 01.30 P.M (IST)

VENUE: Conference Hall (2nd Floor), KISS Deemed to be University

- **Session Chairperson-** Professor Swarnamayee Tripathy, Professor Emeritus, KISS-DU
 - **Co-Chairperson-** Dr. Akshaya Kumar Mohanty, Associate Professor, Department of Economics, Mizoram University
 - **Keynote Speakers-** Prof. Sarbesh Mishra, Professor and Dean, School of Executive Education, Placements and Industry Relations, NICMAR University of Construction Studies (NUCS), Hyderabad, Telangana
 - Dr. Pinki, Skill Associate Professor(Management), Shri Vishwakarma Skill University
 - **Rapporteur and Documentation-** Dr. Disha Bhatt and Ms. Preeti Priyambada
- Hall Arrangement:** Ms. Saurava Goswamy

172.	FIEIS 2025/ T3/07 6	Ecofeminine Futures: Women in Driving Socio-Economic and Environmental Sustainability	Sai Biswanath Tripathy	Online
			Pabitra Kumar Das	
173.	FIEIS 2025/ T3/07 7	Women-Led Pisciculture as a Catalyst for Gender Equality and Economic Growth: Evidence from Coastal Odisha	Shivani Mohanty Geetanjali Panda,	Offline
174.	FIEIS 2025/ T3/07 8	Mapping and Assessment of Coastal Hazards along the Odisha Coast under Changing Climate Conditions	Monalisha Mishra	Offline

175.	FIEIS 2025/ T3/07 9	Vasudhev Kutumbkam (The Earth Family): Vandana Shiva's Resistance of Neo- Colonialism through Sustainability, and Indigenous Knowledge	Mohammad Kamran Ahsan	Online
176.	FIEIS 2025/ T3/08 0	Eco-Pedagogy and Tribal Wisdom: Unearthing Roots and Rituals (2'R') for Sustainable Learning	Manas Khan	Offline
			Laxmiram Gope	
177.	FIEIS 2025/ T3/08 1	From Trauma to Tranquility: Healing Intergenerational Wounds Through The Five Natural Elements	Kalpalata Behera	Offline
178.	FIEIS 2025/ T3/08 2	Empowering Women through Craft: Entrepreneurship in Traditional Handicrafts	Madhubrata Mishra	Offline
179.	FIEIS 2025/ T3/08 3	Cash, Control, and Change: Evaluating the Socio-Economic Impact of Subhadra Yojana on Women in Odisha	Madhumita Das	Offline
			Pragyan Mohanty	
180.	FIEIS 2025/ T3/08 4	From Margins to Mainstream: Advancing Tribal Women in Odisha Through Employment	Manoj Kumar Behera	Offline
181.	FIEIS 2025/ T3/08 5	Natural Dyeing and Ecological Knowledge: A Historical Study of Plant-Based Dye Practices in Medieval Assam	Mayouri Nath	Online
182.	FIEIS	Art and Craft of Tribe and promote	Pragyan Paramita	Online

	2025/ T3/08 6	Tribal Entrepreneurship :A Micro study of Saora Tribe in Odisha	Amrita Rout	
			Ch Sudipta Nanda	
183.	FIEIS 2025/ T3/08 7	Displacement and Its Discontents: A Socio-Cultural Study of the Kutia Kandha Tribe of Odisha	Pragyan Mohanty	Offline
			Madhumita Das	
			Prabin Toppo	
			Rupabati Bhue	
184.	FIEIS 2025/ T3/08 8	Role of Savara Women in Sustaining Indigenous Knowledge and Sacred Ecology: An Ethnographic Study	Proggya Ghatak	Online
185.	FIEIS 2025/ T3/08 9	Reviving Indigenous Handloom Traditions: Exploring the Role of Mising Women Entrepreneurs in Sustainable Rural Development in Dhemaji, Assam.	Rina Adak	Online
			Seema S. Singha	
186.	FIEIS 2025/ T3/09 0	Leveraging Generative AI for Work Engagement and SDG-Driven Sustainability in Healthcare: A Conceptual Framework	Shalina Abdul Hameed & Noora Mohamed Kutty	Online
187.	FIEIS 2025/ T3/09 1	Green Entrepreneurship in India: Challenges and Opportunities	Siddika Banu	Online

188.	FIEIS 2025/ T3/09 2	Exploring the Role of Dairy	Vijay Sharma	Online
		Value Chains in the Socio-Economic Advancement of Rajasthan's Marginal Communities	Virendra Choudhary	
189.	FIEIS 2025/ T3/09 3	Sustainable Investing: Trends, Opportunities, and Challenges in Emerging Markets	Anu.G.S	Online
190.	FIEIS 2025/ T3/09 4	रणेन्द्रके 'ग्लोबलगाँवकेदेवता' में 'असुर' जनजातिकीपारंपरिकधातुकला : साहित्य, संस्कृति, अर्थव्यवस्थाऔरसतत्विकासकेसन्दर्भमेंविशेषअध्ययन	Asha Rani Sundi	Offline
			Ranjita Jena	
191.	FIEIS 2025/ T3/09 5	Traditional Knowledge And Financial Viability: Exploring Opportunities For The Gond Tribe In Nuapada District In Odisha	Gundhar Majhi	Offline
			Laxmipriya Singh	
			Ajaya Kumar Nanda	
192.	FIEIS 2025/ T3/09 6	The Hill Kharia Ethnic Identity and Approach of Developments at Purulia District in West Bengal,India.	Srikrishna Mondal	Offline
193.	FIEIS 2025/ T3/09 7	A Geographical Study Livelihood of Dongria Kandha in Khambasi Village of Rayagada District.	Santosh Kandamaka Arpana Premi Lina Oraon	Offline

194.	FIEIS 2025/ T3/09 8	Gendered Water Wisdom: Situated Knowledge, Ritual Adaptation, and Local Development in the Ghaggar River Basin	Ritesh	Online
195.	FIEIS 2025/ T3/09 9	Sustainable Development in India: Aligning ESG Performance and Economic Growth with SDG Outcomes	Suman Samal	Online
196.	FIEIS 2025/ T3/10 0	Recognizing Women's Contribution to Waste Management in India: A Socio-Legal narrative for a gender Inclusive Climate Policy for Sustainable Development	Smruti Mohanty	Offline
			Kyvalya Garikapati	
			Suman Mohanty	
197.	FIEIS 2025/ T3/10 1	Syzygium samarangense : An Underutilized Wild Berry of Odisha	Sangeeta Parida	Offline
198.	FIEIS 2025/ T3/10 2	Decadal Shifts in Temperature and Precipitation: A Climate Trend Analysis of Balangir District	Himansu Dharua	Offline
			Sushanta Kumar Tarai	
			Snigdharani Panda	
199.	FIEIS 2025/ T3/10 3	Sustainable Growth at the Grassroots: Integrating Agriculture and Forestry in Odisha with the UN SDGs	Biswajit Biswal	Offline
			Pratima Sarangi	

200.	FIEIS 2025/ T3/10 4	Global Partnership for local impact: Promoting the 5ps Framework in Sustainable Development	Bhabani Sankar Behera	Offline
			Deepanjali Mishra	
201.	FIEIS 2025/ T3/10 5	Empowering Through Education: A Case Study of KISS and Its Role in Sustainable Tribal Development	Bhuteswar Patra	Offline
			Mallha Tudu	
			Jamuna Murmu	
			Anita Pareek	
202.	FIEIS 2025/ T3/10 6	Pradhan Mantri Matru Vandana Yojana (Pmmvy) And SDG Goals: Analyzing The Policy	S.Geetha	Online
203.	FIEIS 2025/ T3/10 7	A Sustainable Development for Health: Empowering Adolescent Girls through Nutrition and Lifestyle Education in Tamil Nadu	P. Venkateswari	Online
			S.Parameshwari	
204.	FIEIS 2025/	The Impact of fantasy sports	Neeraj Bhanot	Online

	T3/10 8	participation on mental health of the users (SDG3)	Rahul Sharma	
205.	FIEIS 2025/ T3/10 9	Storytelling, Language Learning, and Environmental Education: Indigenous Narratives in the Undergraduate ELT Classroom of Odisha	Rajani Kanta Sahu	Offline
			Sharda Acharya	

17th July, 2025, Day-1

Track-4: 02.30 P.M to 05.30 P.M (IST)

VENUE: Training and Placement Cell (Room), KISS Deemed to be University

- **Session Chairperson-** Prof. Sarbesh Mishra, Professor and Dean, School of Executive Education, Placements and Industry Relations, NICMAR University of Construction Studies (NUCS), Hyderabad, Telangana
- **Co-Chairperson- Dr. Zakir Hossen Shaikh, Assistant Professor, Department of Finance and Accounting, College of Business Administration Kingdom University, Bahrain**
- **Keynote Speaker-** Dr. Sudhir Chandra Das, Professor, Faculty of Commerce, Banaras Hindu University
- Prof. Bibhu Prasad Sahoo, Professor Department of Commerce, Sri Guru Tegh Bahadur Khalsa College, University of Delhi
- **Rapporteur and Documentation-** Dr. Monalisa Mishra, Dr. Snehalata Das and Dr. Sushree Panda

Hall Arrangement: Mr. Abhiraj Malia

S.N.	Paper ID	Title of the paper	Name of Authors'	
206.	FIEIS 2025/ T4/00 1	Assessing The Economic Impact Of Bamboo Handicrafts On Tribal Household Incomes: A Case Study Of Kota Block, Bilaspur District, Chhattisgarh	Omprakash Ratnakar	Online
207.	FIEIS 2025/ T4/00 2	Ethical Frameworks for Generative AI in Indigenous Entrepreneurship: Balancing Innovation with Cultural Heritage Protection	Mohammed Azeemuddin	Online
208.	FIEIS	Financial Literacy as a Determinant	Udayana Mohanty	Offline

	2025/ T4/00 3	of Financial Well-being: Evidence from Tribal Academic Professionals in Odisha	Prakash Chandra Swain Giridhari Sahoo	
209.	FIEIS 2025/ T4/00 4	Tourism and Traditional Crafts: The Economic Role of Pipili Appliqué in Regional Growth	Falguni Priyadarshini Chand	Online
			Lipsa Misra	
210.	FIEIS 2025/ T4/00 5	Indigenous Communities and Decentralisation: A Study On Tribes of Jharkhand and their Cultural Rights in context of PESA	Nikita Vishwakarma	Online
211.	FIEIS 2025/ T4/00 6	Vision for Sustainable Development and Indigenous Rights: An Understanding of Tribal Livelihoods	Sudhansu Sekhar Sahoo	Online
212.	FIEIS 2025/ T4/00 7	Survival of Bell Metal Industry amidst Industry Decline, Rising Duplication, and Health Concerns: A Case Study of Sarthebari, Assam	Hemashree Duarah	Online
			Polly Rajkhowa	
213.	FIEIS 2025/ T4/00 8	Balancing Economic Interests and Cultural Rights: Comparative Approaches to Dispute Resolution in Indigenous Intellectual Property	Shreya Kumari	Online
			Himanshu Sekhar Muduli	
214.	FIEIS 2025/ T4/00 9	Pilgrimage Tourism and Indigenous Enterprise: Exploring Sustainable Trade Opportunities Across Tamil Nadu	S.Josephin Arulmozhi	Offline
			M.Gurupandi	
			M.Sangeetha	

215.	FIEIS 2025/ T4/01 0	Measuring digital skills among vocational students	Sanskruti Mishra	Offline
			Bindu panda	
			Ananya Mitra	
216.	FIEIS 2025/ T4/01 1	Holistic Wellness in the Workplace: Applying Yoga, Ayurveda, and Tribal Healing Rituals to Improve Employee Mental Health	Yogita Satish Garwal	Online
217.	FIEIS 2025/ T4/01 2	Living Knowledge in Motion: Indigenous Ecological Practices among Gujjar and Bakarwal Pastoralists in Jammu and Kashmir	Muzamil Rashid	Online
			Abhik Ghosh	
218.	FIEIS 2025/ T4/01 3	Forced Migration and its effect on Indigenous Rights among Tribal Community in India	sudesh Kumar	Online
219.	FIEIS 2025/ T4/01 4	Access And Benefit Sharing In Ipr For Sustainable Development In Uttarakhand State.	Aradhana Chaurasia	Online
			Sudhir Kumar Chaturvedi	
220.	FIEIS 2025/ T4/01 5	Balancing Economic Interests and Cultural Rights: A Study of the Paik System under the Ahom Rule in Assam.	Parismita Nath	Online
221.	FIEIS 2025/ T4/01 6	Brewing Identity: Hadia, Sarhul, and the Politics of Indigenous Knowledge in Jharkhand	Hare Krishna Kuiry	Online

222.	FIEIS 2025/ T4/01 7	An Ethnographic Study Of Handloom Industry Of Mubarakpur Town, Uttar Pradesh	Suraj Yadav	Online
223.	FIEIS 2025/ T4/01 8	Honoring the Past, Building the Future: Indigenous Fempreneurs as Modern-Day Warriors	L. Rathakrishnan	Online
			S. Vidhyashree	
224.	FIEIS 2025/ T4/01 9	The Right to Food as a Cultural Identity: Legal framework and Role of Entrepreneurship in Food Security	Debashrita Manik	Online
			Bibhu Kaibalya Manik	
			Sonam Chand	
225.	FIEIS 2025/ T4/02 0	The Relationship Between Cultural Sovereignty and Food Security in the Santhal Tribe of Dumka, Jharkhand	Abhinay Kumar	Online
			Kartik Oraon College	
			Elizabeth Kisku	
226.	FIEIS 2025/ T4/02 1	Protecting Indigenous Innovations In Sustainable Practices: Role Of Intellectual Property Law	Arpita Rout	Online
			Pragnya Paramita Ray	
227.	FIEIS 2025/ T4/02 2	Reviving Traditional Practices for Modern Markets: Indigenous Entrepreneurship and Economic Renewal	Rishi Sharma	Offline
			Santosh Kumar Naik	
			Snehalata Das	

228.	FIEIS 2025/ T4/02 3	Rural Development: Ensuring Equitable Growth in Rayagada District, Odisha	Ronit Sabar	Online
229.	FIEIS 2025/ T4/02 4	The Role of Indigenous Communities in Achieving the Sustainable Development Goals	Mithun Pradhan & Snehalata Das	Offline
230.	FIEIS 2025/ T4/02 5	Commercialization of Indigenous Knowledge: A Case Study of Kandhamal District, Odisha	Bhagirathi Sethi	Online

18th July, 2025, Day-2

Track-5: 09.30 A.M to 01.30 P.M (IST)

VENUE: Conference Hall (3rdFloor), KISS Deemed to be University

- **Session Chairperson-** Professor Suresh Chandra Satapathy, Director, Doctoral Research & Publications, KIIT-DU
- **Co-Chairperson-** Dr. Rabindra Kumar Swain, Associate Professor, Head & Coordinator, Department of Commerce, Utkal University, Odisha
- **Keynote Speaker-** Professor Ambika Pati, Professor, Department of Commerce, North Eastern Hill University (NEHU), Meghalaya
- **Rapporteur and Documentation-** Dr. Kharbel Rout and Dr. Somanath Mishra
- **Hall Arrangement:** Dr. Sushanta Kumar Tarai and Mr. Barada Prasad Beura

S.N.	Paper ID	Title of the paper	Name of Authors'	
231.	FIEIS 2025/T5/001	Empowering Women In Indian Agriculture: The Role Of Digital Tools And Ai-Driven Innovations	Nilesh Jain	Online
			Smita Lenka	
232.	FIEIS 2025/T5/002	Women Entrepreneurship: Can AI usher in market revolution	Ranita Banerjee	Online
233.	FIEIS 2025/T5/003	“Harnessing Generative AI for Indigenous Women-Led Startups: An Analytical Study on Sustainability, Innovation, and Economic Empowerment”	Shivansh Dubey	Online
			Rahul Pandey	
234.	FIEIS	Unlocking the Power of AI:	Sweeta Agrawal	Online

	2025/ T5/00 4	Enhancing Cloud-Based Accounting through Decision Augmentation	Jayashree Jethy	
235.	FIEIS 2025/ T5/00 5	Artificial Intelligence and Entrepreneurship: A case study in the Eastern Province, KSA	Swapnali Baruah	Online
236.	FIEIS 2025/ T5/00 6	"AI in Talent Acquisition: An Empirical Study on the Transformation of Recruitment Practices in Indian Organizations"	B. Dhananjaya	Online
			T. Navaneetha	
237.	FIEIS 2025/ T5/00 7	A Study of AI-Powered Translation	Atif Hanif	Online
			Nilanjan Mazumdar	
238.	FIEIS 2025/ T5/00 8	AI-Driven Decision Making in New Ventures: A Study of Early-Stage Entrepreneurs	Ankita Behera	Online
			Sanjita Lenka	
			Subhamanasini Nayak	
239.	FIEIS 2025/ T5/00 9	Gender-Inclusive Innovation in AI: A Review of Global Strategies, India's Emerging Framework and Challenges	Monalisa Halder	Offline
			Chandan Kumar Raul Ajit Kumar Meikap Ranjita Sinha Srividya Vedasnata	

240.	FIEIS 2025/ T5/01 0	Innovation in Business Models Driven by AI: Current Impacts and Future Trends in Indian Women- Owned Micro-Enterprises	Iti	Online
			Leena	
			Sharad ShFimpi	
241.	FIEIS 2025/ T5/01 1	AI as an Enabler for Women-Led Start-ups: Unlocking Inclusive Innovation and Entrepreneurial Resilience	Sweta Rajan Sharma	Online
			Toni Sharma	
			Ranjit Kumar	
242.	FIEIS 2025/ T5/01 2	Harnessing Generative Artificial Intelligence For Empowering Women-Led Indigenous Startups In India: Toward Inclusive Innovation And Sustainable Development	Abhinna Srivastava	Online
243.	FIEIS 2025/ T5/01 3	Fostering Urban Women's Entrepreneurship through AI- Integrated Digital Finance in the Era of Industry 4.0 in India	Monika Chauhan	Online
			Anupama Pandey	
244.	FIEIS 2025/ T5/01 4	AI-Powered Models in OTT Advertising: Enabling Effective and Innovative Ad Creation	Ravindra Preeti	Online

245.	FIEIS 2025/ T5/01 5	AI, Agency, and Ancestral Memory: Reimagining Tribal Women's Entrepreneurship through Decolonial Epistemologies	Mathangi Mariakumar David	Online
246.	FIEIS 2025/ T5/01 6	Artificial Intelligence and Women Entrepreneurs: Converting Barriers into Breakthroughs	Vadetai Saraswathi Bai	Online
			Veluru Syamala	
			Gummidipudi Sasivarna	
247.	FIEIS 2025/ T5/01 7	AI-Driven Business Models and Startups	Rajeev Gupta	Online
			Rajesh Verma	
248.	FIEIS 2025/ T5/01 8	Exposing The Green Mirage Vis-A- Vis Ai In Unmasking Greenwashing Practices	Tulishree Pradhan	Offline
			Suman Mohanty	
			Sankalp Sundaray	
			Smruti Mohanty	
249.	FIEIS 2025/ T5/01 9	From Margins to Markets: Generative AI as a Catalyst for Women's Digital Financial Upliftment	Ravi Punia	Online
			Sonali Maheshwari	
250.	FIEIS 2025/	AI for Digital Inclusion: Empowering Rural Women	P. Gnaneswari	Online

	T5/02 0	Entrepreneurs through Skill Development	M. Sravani	
251.	FIEIS 2025/ T5/02 1	Enterpreneurship Reimagined: The Impact Of Artificial Intelligence On Start-Up Innovation Of Ecosystem Dynamics	Rubina Sajid	Online
			Sakshi Arora	
			Suresh Jangid	
252.	FIEIS 2025/ T5/02 2	Hybrid-Quantum-CNN (HQC) with XGBoost and Random Forest Model for Soil Image Categorization and Smart Crop-Fertilizer Recommendation	Chinmaya Kumar Naik	Offline
			Mamata Garanayak	
			Trilochan Rout	
253.	FIEIS 2025/ T5/02 3	Artificial Intelligence as a Catalyst for Gender-Inclusive Narratives in Education and International Diplomacy	Subhodeep Mukhopadhyay	Online
254.	FIEIS 2025/ T5/02 4	Artificial Intelligence And Women Entrepreneurship: Exploring Upskilling Opportunities And Challenges	Jinsa Joseph	Online
			Kumudini Achchi	
255.	FIEIS 2025/ T5/02 5	Segmentation of Generative AI Users using K-means Algorithm	Kharabela Rout Debaswapna Mishra	Offline
256.	FIEIS 2025/	Artificial Intelligence as a Catalyst for Women-Led Startups in the	Sowmya Hegde	Online

	T5/02 6	Digital Age.		
			Ankitha Rao	
257.	FIEIS 2025/ T5/02 7	Artificial Intelligence -Assisted product and service Innovation: A New Era in Customer Experience	Breema Britto	Online

18th July, 2025, Day-2
Track-6: 09.30 A.M to 01.30 P.M (IST)

VENUE: Training and Placement Cell (Room), KISS Deemed to be University

- **Session Chairperson-** Professor Birajit Mohanty, Professor, Department of Business Administration, TAPMI School of Business, Manipal University Jaipur
 - **Co-Chairperson-** Dr. Durga Madhab Mahapatra, Associate Professor, Department of Commerce, North Eastern Hill University, Meghalaya
 - **Keynote Speaker-** Professor Pradipta Banerjee, Professor, Department of Commerce, Sidho-Kanho-Birsha (SKB) University, Purulia, West Bengal, India, Dr. Kaneez Fatima Sadriwala, Head of Accounting Department, Associate Professor, Department of Accounting, College of Economics, Management and Information System, University of Nizwa, Oman & Dr. Suprava Sahu, Associate Professor Commerce, Ravenshaw University
 - **Rapporteur and Documentation-** Dr. Annada Sankar Dash and Mr. Amarendra Bhuyan
- Hall Arrangement:** Mr. Rudrashree Ramayan Sasmal, Mr. Soumya Ranjan Swain

S.N.	Paper ID	Title of the paper	Name of Authors	
258.	FIEIS20 25/T6/0	From Board to Balance Sheet: CEO Characteristics Driving Working	Pravata Kumar Jena	Offline

	01	Capital Success–Evidence from Manufacturing Companies Listed in NSE India.	Ajit Kumar Mishra	
259.	FIEIS20 25/T6/0 02	The Dichotomy of Employment: A Study on Job Sustainability, Income, and Career Prospects in India's Organized Manufacturing and Unorganized Gig Economy Sectors	Praful Nikam	Online
			Sameer Kulkarni	
260.	FIEIS20 25/T6/0 03	A Comprehensive study on Coefficient Problems in the class of Univalent Analytic Functions	Susanta Kumar Mohapatra	Offline
			Prashna Naik	
			Dhaneswar Beherdalai	
			Manas Ranjan Mohapatra	
261.	FIEIS20 25/T6/0 04	Human Resources Management and Legal Framework for Indigenous Entrepreneurship in Odisha: Fostering Innovation and Sustainability	Ram Shankar Das	Online
262.	FIEIS20 25/T6/0 05	A study of Indigenous Business growth and innovation	Padmini Rana	Online
			Narendra Kumar Kamila	
263.	FIEIS20 25/T6/0 06	Micro Finance and Women Entrepreneurship: An empirical Study	Atul Kumar Paul	Online

264.	FIEIS20 25/T6/0 07	The Socio-Cultural Role of Birth Rituals in the Pahari Korwa Tribe: An Anthropological Analysis	Narendra Baxla	Online
265.	FIEIS20 25/T6/0 08	Fostering Entrepreneurship through PMBJP: Catalyzing Affordable Healthcare and Economic Empowerment in India	Amarendra Bhuyan	Offline
266.	FIEIS20 25/T6/0 09	Entrepreneurial Intentions in Indian Social Commerce: A Study of Social Media's Role in Shaping Startups towards Sustainability	Jyotisman Das Mohapatra Pallabi Mishra	Online
267.	FIEIS20 25/T6/0 10	Mapping Indigenous Entrepreneurship Research: Trends, Themes, and Future Trajectories through a Bibliometric Lens	Jyotsana Soni	Online
268.	FIEIS20 25/T6/0 11	Leaving No One Behind: A Case For Community Biodiversity Enterprises For An Inclusive And Sustainable Rural India	Prateek Balaji Ojha	Online
269.	FIEIS20 25/T6/0 12	Assessing Women's Entrepreneurship Research Through Altmetrics: A Correlational Approach	Mayank Yuvaraj	Online
			Brajesh Kumar	
			Jatin Kumar Jaiswal	
			Pooja Kumari	
			Archila Kushwaha	

270.	FIEIS20 25/T6/0 13	Art And Innovation: Fostering Creativity And Holistic Artistic Development With Entrepreneurial Support	S K Sarkar	Online
271.	FIEIS20 25/T6/0 14	A Bibliometric Approach to Frugal Entrepreneurship	Veralana Veema Syngkon	Online
			Durga Madhab Mahapatra	
272.	FIEIS20 25/T6/0 15	Maternal Food Safety & Hygiene practices as Determinants of Child Nutrition in Sambalpur's Urban Slums	Tripti Kumari	Online
			Chandrashree Lenka	
			Jhulana Rani Behera	
273.	FIEIS20 25/T6/0 16	A study of the Pradhan Mantri Mudra Yojna with special reference to Assam	Puja Agarwal	Online
274.	FIEIS20 25/T6/0 17	Indian Classical Dance Education: A Pathway for Women's Economic Independence	Pooja Vijayan	Online
			K. Manimekalai	
275.	FIEIS20 25/T6/0 18	Investigating the Relationship Between Electricity Access and Poverty in Zambia	Mwami Milimo	Online
276.	FIEIS20 25/T6/0 19	parenting is not an easy job but a tough challenge	Swapnashri Patnaik	Offline
277.	FIEIS20 25/T6/0 20	Self-Help Groups (SHGs) Women Empowerment in Rural Villages through Micro- Entrepreneurship: A Case Study	Brajabandhu Mallick	Offline



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		in Kandhamal District of Odisha	Ajaya Kumar Nanda	
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