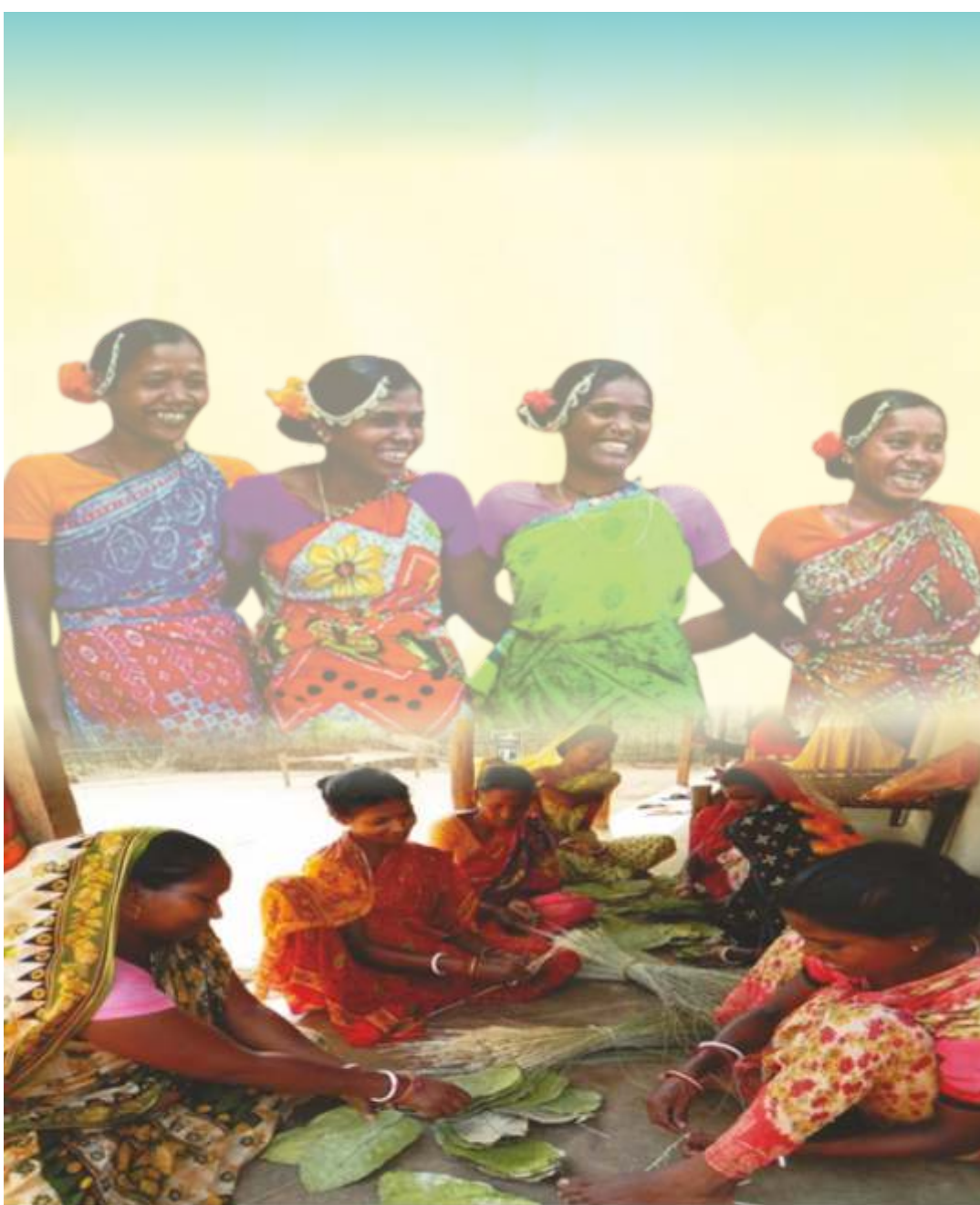




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**KALINGA INSTITUTE
OF SOCIAL SCIENCES**
DEEMED TO BE UNIVERSITY | UIS 3 OF UGC ACT 1956



International Conference *on* **“Fostering Indigenous Entrepreneurship, Innovation and Sustainability” (FIEIS-2025)**

17th - 18th July, 2025

(Hybrid Mode)



Jointly Organized by

**Centre for Indigenous Innovation & Entrepreneurship (CIIE),
School of Tribal Resource Management (STRM),
Internal Quality Assurance Cell (IQAC),
Kalinga Institute of Social Sciences (KISS)
Deemed to be University, Bhubaneswar, Odisha, India**

About the University

Kalinga Institute of Social Sciences (KISS) was established by a renowned educationist and philanthropist, Prof. Achyuta Samanta in the year 1992-93 with a view to imparting quality education to the marginalized tribal children from Standard I to Post Graduation as well as Doctoral level research absolutely free of cost in a residential set up. Kalinga Institute of Social Sciences has been accorded Deemed to be University status under De Novo Category by the Ministry of Human Resource Development (MHRD), now Ministry of Education (MoE), Government of India in August, 2017 under Section 3 of UGC Act 1956. In a subsequent notification, the University has been granted extension to function as a Deemed to be University. It has been accredited for five years in its first cycle with 'A' Grade by the National Assessment and Accreditation Council (NAAC) in 2024. It has emerged as a ground breaking institution dedicated to the empowerment, education, and upliftment of Indigenous communities through quality education and comprehensive support for holistic development.

It believes in infusing inclusive growth, emphasizing sustainability, community engagement, and cultural preservation. The university's dynamic ecosystem encourages faculty and students to actively contribute to Indigenous knowledge and contemporary issues, ensuring impactful education and research.

The University has introduced seven Schools in the first phase to provide impetus to research in the areas of tribal economy and resource management, indigenous knowledge systems, heritage, culture, tribal indology, languages and literatures. Besides implementing the United Nation's Sustainable Development Goals in its true sense, KISS has been able to bring about much needed social changes in the fields of inclusive education, women empowerment, tribal uplift and sustainable development in tribal areas of Odisha and its neighbouring states.

The Collaborators

Centre for Indigenous Innovation and Entrepreneurship (CIIE)

With an endeavor to foster a culture of innovation and entrepreneurship among students, faculty, and alumni, the Centre aims to transform business ideas into reality by developing individual talent, skills, and personality. It provides a supportive entrepreneurial environment that accelerates the development of start-up companies through various resources and services. The main goal of CIIE is to create successful indigenous entrepreneurs that are financially viable and independent.

The Centre endeavors to sustain that ethos through its initiative of organizing an international conference on the broader theme of "Empowering Women: Fostering Indigenous Entrepreneurship, Innovation and Sustainability" involves a multidisciplinary approach, addressing legal, economic, ethical, and technological dimensions. It requires collaboration between governments, indigenous communities, legal experts, researchers, and international organizations. The ultimate goal is to create a framework that not only protects but also empowers indigenous communities, ensuring their knowledge systems are respected, preserved, and utilized in ways that benefit them directly.



The School of Tribal Resource Management (STRM)

The School of Tribal Resource Management, KISS Deemed to be University, was established in 2017-18, to address the current and emerging tribal development needs of the country. The School actively endeavors to equip its academic programme to measure up to quality standards with impetus on National Education Policy - 2020. KISS Deemed to be University is the pioneer in the niche area of tribal resource management and upholds the credit of being the first full-fledged institution in this domain in the country.

The Internal Quality Assurance Cell (IQAC)

The Internal Quality Assurance Cell (IQAC) of KISS Deemed to be University has been putting in efforts to upload and execute programmes ensuring high quality of education and research output. It pursues a multi-stakeholder consultation approach in which students, faculty, staff, and external experts as well as alumni play a meaningful role. The IQAC has been functioning with a vision to ensure quality at every level of the University activities and in order to achieve this, the Cell follows a strict method of quality control by putting a system in place to monitor all the initiatives taken up by the University.

About the Conference

The Overview

This international conference focuses on India's transformative journey towards becoming a developed nation by 2047, with a specific emphasis on fostering sustainable business practices. As sustainability becomes an integral part of global development goals, this event will explore how Indian businesses can lead the way in balancing economic growth with environmental and social responsibilities. It will bring together industry leaders, policymakers, academicians, and innovators to chart a course for sustainable and inclusive development. The centenary year of India's independence marks a critical juncture for the nation's economic, environmental, and social evolution. Achieving the vision of a "Viksit Bharat" (Developed India) requires integrating sustainability into every aspect of business and commerce. The CIIE, STRM & IQAC KISS-DU are hosting a two-day International Conference on Fostering Indigenous Entrepreneurship, Innovation and Sustainability" to bring together leading academicians, researchers, entrepreneurs, and organizations to share their experiences and research findings. This conference will provide an interdisciplinary platform to discuss recent innovations, trends, and challenges in the fields of innovation and entrepreneurship.

Objectives of the Conference

- Explore how sustainable business practices can contribute to achieve economic, environmental, and social goals.
- Bring together stakeholders from government, industry, academia, and civil society to create actionable policy reforms and incentives to promote sustainable practices.
- Identify and propose innovative solutions for pressing challenges such as climate change, resource management, and social inequality through sustainable practices.
- Equip Indian businesses with tools and strategies to align with global sustainability standards and enhance their international market presence.
- Develop a long-term framework for monitoring, evaluating, and achieving sustainable development goals in alignment with India's vision for 2047
- Discuss the role of innovation and incubation in entrepreneurship in institutions.
- Devise strategies for building sustainable business models. Create awareness about government support and industry-academia linkage in promoting entrepreneurial culture.

Outcomes of the Conference

The international conference endeavors to meet the following proposed outcomes:

- Provide a platform for more meaningful collaborations and partnerships
- Contribute towards Actionable Policy Reforms and Incentives
- Provide a platform for brainstorming of innovative solutions towards pressing challenges
- Contribute towards long-term framework for Sustainable Development Goals and increase global competitiveness
- Contribute to the existing knowledge-bank and knowledge creation

These outcomes aim to create a lasting impact by fostering an environment conducive to sustainable and inclusive growth, empowering women, and addressing pressing global challenges through innovation and collaboration.

Call For Papers

Track 1: Innovation and Entrepreneurship

Digital Transformation and Industry 4.0 in Indian Enterprises
Entrepreneurship Ecosystem in India: Opportunities and Challenges
Women Entrepreneurship and Empowerment in India
Innovation and Sustainability through Entrepreneurship
Educational Institutions and Skill Development in Fostering Entrepreneurs
Global Expansion and Regional Development of Indian Startups
Emerging Sectors and New Models in Entrepreneurship
Innovation for Social Impact

Track 2: Technological Innovations

Digital Documentation and Preservation of Indigenous Knowledge
Technology and Intellectual Property Protection
Innovations in Indigenous Knowledge Systems
Women in Technology: Innovation, Leadership, and Cultural Intelligence
Mobile Technology as a Catalyst for Women's Empowerment
Indigenous Technology and Economic Empowerment of Rural Women
Gender Equality and Youth Identity in the Digital Age

Track 3: Sustainability

(People, Planet, Prosperity, Peace and Partnership)

Women and Sustainable Development (Socio-Economic and Environment)
Climate Change, Migration and Women
UN Sustainable Development Goals and Local Development
Economic Growth and Gender Equality
Gender Base Budgeting

Workplace Participation
Environment Education
Employment and Women Empowerment
E-Governance For Women Empowerment
Evolving Role of Men towards Empowering Women at Grass Root Levels
Sustainable Agriculture and Forestry
Tribal Entrepreneurship in Traditional Art and Crafts

Track 4: Economic and Ethical Dimensions of Indigenous IPR

Commercialization of Indigenous Knowledge
Consent and Participation in Knowledge-Sharing and Benefit-Sharing Mechanisms
Challenges of Patenting Traditional Knowledge
Indigenous Entrepreneurship and Economic Empowerment
Comparative Analysis of Indigenous IPR in Different Countries
Future Trends in IPR Protection for Indigenous Communities
Role of International Organizations in Promotion and Support for Indigenous Communities
Vision for Sustainable Development and Indigenous Rights
Ethical Approaches to Research on Indigenous Knowledge
Balancing Economic Interests and Cultural Rights
Cultural Sovereignty and Food Security
Biopiracy and Economic Justice

Track 5: Generative AI and Entrepreneurship

AI driven business models and startups
AI assisted products and service innovation
AI in indigenous and grassroots entrepreneurship
AI as an enabler for women-led startups
AI-driven strategies for gender -inclusive innovation
AI for sustainable for sustainable business solution
AI for Upskilling women entrepreneurs
The future of AI-driven entrepreneurial ecosystems

Multi-disciplinary Research on Entrepreneurship

Scholars and Academicians having interest in multidisciplinary research on entrepreneurship and innovation can submit their research work.

Publications and other Opportunities at the Conference

Accepted papers will be published in the proceedings of the conference. An edited volume of selected conference papers shall be published by a publication of repute. Best paper award for each track category. The category will be divided into two segments - A and B category. Category A includes academicians, researchers, policy makers, industrialists, consultants and scholars whereas Category B, includes Undergraduate and Post Graduate Students. The papers submitted to the conference for possible publication should not exceed plagiarism threshold of 15% (inclusive of AI generated text).

Guidelines for Abstract and Full Paper Submission

Original and unpublished research papers covering various sub-themes of the conference are invited. All the submitted papers will undergo a blind review process for acceptance. The author(s) are required to submit their full paper within 4,000 - 8,000 words including the abstract in a paragraph of maximum 200 words. The author(s) need to provide maximum 5 keywords. Paper should be in MS word, font style - "Times New Roman", font size - title-16 pt, sub-title- 14 pt, Body and texts-12 pt and line spacing -1.5, Margins: 1-inch margins on all sides with APA style of referencing. The author(s) needs to submit the abstract and full paper file in MS Word along with proof of payment details at the time of registration to be made through conference website.

Indicate the sub-theme addressed

To facilitate blind review of abstract paper, the cover page should include the title of the paper, author's name(s), email id, contact number, affiliations and ORCID. The sheet containing the abstract should not contain any identifying details.

The abstract/paper should be submitted both as a .doc/.docx files and named as 'surname_theme'.

Abstract Format

Purpose
Methodology
Empirical or theoretical results
Social implications
Keywords

Full Paper Format

Introduction
Literature Review
Research Gap
Research Objectives and Hypothesis
Methodology
Analysis and Interpretation
Major Findings, Suggestions and Conclusion

Paper Presentation Mode

All the accepted papers can be presented via oral (online/offline) or poster presentation mode. The author presenting the paper in online mode shall be issued e-certificate. For poster presentation, the poster size should be 4ft height X 3ft width.

Important Timelines

Abstract Submission Closes : 22nd June, 2025 (22 IST)
Full Paper Submission Closes : 22nd June, 2025 (22 IST)
PPT for Presentation Closes : 10th July, 2025
Registration Closes : 15th July, 2025

Outcome of the work submitted (acceptance/rejection) shall be notified by email by **30th June, 2025**.

Paper should meet the highest standards of professional ethics, be original and not under consideration for publication elsewhere.

For detailed information you can visit :

<https://university.kiss.ac.in/events/fieis-2025/>

Registration Details

Who can participate?

Academicians, Research Scholars, Students, Entrepreneurs, Business Leaders, Representatives from Civil Society and Business Associations and other interested individuals

Registration Fees

The registration fees includes conference kits, certificates, breakfast, high tea, and lunch (online presenters and participants will be issued e-certificates).

The Registration fees for the Conference is on the basis of per paper submission. However, the category of fees will be based upon category of author(s) or co-author(s) involved in a single submission.

Category	Offline (INR)	Online (INR)
Industry Professionals (Presenters)	2000	1000
Academicians (Presenters)	1000	500
Research Scholars (Presenters)	500	250
Students (Presenters)	200	100
Other Participants (non-presenters)	500	200

The Conference is intended to be conducted predominantly in a face-to-face format. However, provisions for a virtual mode will be arranged under special circumstances.

The registration fee for the conference is exclusive of the publication and proof reading fees (Springer – . 5,500/- or Edited Book Series – . 500/-), which is to be paid by the author(s) upon their paper being selected for publication by the editor of the books as per the applicable category of publication.

Accommodation

Outstation paper presenters will be provided accommodation on payment basis only. They are expected to give prior information.

Payment Details

Bank account Number : 7229000100013999
Bank Account Holder Name : KISS Deemed to be University
IFSC Code : PUNB0722900
MICR Code : 751024015
Bank's Name : PUNJAB NATIONAL BANK
Bank's Branch Details : INSIDE KISS Campus CS, PUR
Orissa, Bhubaneswar-751024

For **Publication and Proof Reading fees**: bank account details will be provided separately to the selected author(s) whose final papers are selected for publication depending on the category of publication.

For registration and payment details submission kindly fill the link mentioned below:
<https://bit.ly/fieis2025>

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Dr. Snehalata Das	Mr. Abhiraj Malliha

Track 5: Generative AI and Entrepreneurship

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Dr. Kharbel Rout
Dr. Somanath Mishra

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Kalinga Institute of Social Sciences (KISS)
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